

**PRESENTATION**

# **CHANGER LES CHOSES**

**CHANGERLESCHOSES.COM**

By Stéphane Roy  
918, Royal, St-Jérôme (Qc) J5L 2P2  
450. 602. 6998

*Sarah-Jade Roy*

**17 years old**

**Early Childhood Education student  
at St-Jerome College.**

**She hopes to become a primary teacher  
or a child psychologist .**

**Living in Saint-Jerome, Qc.**

**Author of the song «Changer les choses».**



Sarah-Jade is a person with ambition and who believes in what she does. Initially, this all began with a school project. It quickly morphed into something more than than a school project, largely because it is something Sarah-Jade believes in and knows is a very important issue facing the youth of today. For her, bullying is an issue that must be addressed with young people to raise awareness, to let them know they are not alone and that many people are there to help them. “Make a difference” (Changer les choses) is, according to Sarah-Jade, a tool to prevent bullying. She believes that if we can decrease bullying we can help change the dropout rates in high schools.

*Kelly-Anne Roy*

**19 years old**

**Dramatic and Performance Arts student  
at St-Jerome College**

**Her hopes to become a renowned performer  
and perhaps an actress.**

**Living in Saint-Jerome, Qc.**

**Singer/Interpreter of the song «Changer les choses».**



Kelly-Anne is a young lady who has a passion for music. For her, singing is her way of expressing herself. Kelly was the creative “Interpreter” behind “Make a Difference”, the project was dear to her heart because through its performance she feels as though she is doing her part Make a Difference. She feels empowered and ready to help change things for the better when she sings this song. She hope that through this song, people who feel victimized, who have witnessed bullying or may even be a bully decide to change things in their lives. May we all stand together in the fight against bullying.

*Stéphane Roy*

**45 years old**

**An Educational Consultant at  
the Centre d'études professionnelles in St. Jerome.**

**He likes making changes and finding solutions to problems  
in any area of life.**

**Living in Saint-Jerome, Qc.**

**Composer of the song «Changer les choses».**



Stéphane is a persistent person. This is one of his great qualities. When he believes in something, he will see it through to the end. This project is also dear to his heart because he knows that many live in fear and suffer from intimidation and bullying every day. Having been a victim himself, he seeks to educate youth and adults who should know better to stop the anger and behaviour. We all have the right to be happy and safe.

### Historic

- February 21 2013 //** Interviewed at «**Salut Bonjour**» TVA and launching the song **Changer les choses**.
- February 21 2013 //** The Roy Family participate in a tv show «**On connaît la chanson**» TVA.
- February 21 2013 //** The official launching of the song at Studios High School.
- March 2013 //** Meeting with «**Jasmin Roy Foundation**» (permission to use their logo and link).
- April 2013 //** Meeting with the «**Ministère de l'Éducation**» (they analyzed the song and we asked how it could be distributed/shared the rest of the schools in Quebec). Presentation of the project to the «**MELS**».
- May 2013 //** Construction of the Web site «**Changer les choses.com**»
- June 2013 //** Participate in the contest «**Chapeau les filles**» (Kelly-Anne sang the song)
- June 2013 //** Participate in «**Gala des ExCeptionnels**» (Kelly-Anne sang the song).  
Ms Danielle Leblanc announced that high school Studios will be the first school in the province to participate in the «Changer les choses» project.
- July 2013 //** The making of the «**Changer les choses video**»
- September 2013 //** First participation of «**Caisse Populaire**» (Saint-Antoine des Laurentides).
- Sept 30 2013 //** Interviewed at «**Salut Bonjour**» (for the launching of the video clip and web site)
- September 2013 //** We received **many phone calls from teachers, parents, recreation technicians, specialized education technicians, optimistic clubs, etc.**
- Septembre 2013 //** «**Many Caisses Populaires**» communicates with us.
- Oct 23 2013 //** Partnership agreement with «**Guzzo Cinema**».
- Oct 24 2013 //** Partnership agreement with the «**Fédération des Caisses Desjardins du Québec**».
- Oct 25 2013 //** Starting in the development of specialized video for the movie in HD, Dolby, JPEG 2000 DCP.

### Partnerships :

**Jasmin Roy Foundation / Cascade / Studio d'enregistrement La relève / Institut Pacifique / Tel-jeunes  
Maison de production L'envol Inc / Desjardins / Pixel Substance / Imprimerie 4 points /  
Guzzo Cinema / Parents en ligne /**

**Many students communicate with us to make their school part of «Changer les choses» program.**

### *Objectives*

01

Educate parents and youth about bullying. Allowing them to speak with each other.

02

Providing tools to schools to help prevent bullying.  
The Web site «changerleschooses.com» will continuously be evolving. It will become a reference for parents, young, people and schools.

03

Raise funds for the Jasmin Roy Foundation . A dollar for every song or cover sold will be donated to the foundation.

04

Gather partners to help us prevent bullying in and outside of our schools for both youth and adults.

### Salut. BONJOUR



Attached is the link to the news article from the launch of the Song, February, 21st, 2013.

<http://tva.canoe.ca/emissions/salutbonjour/chroniques/sb/entrevue/181731/rencontre-avec-la-famille-roy>

Le Mirabel  
L'Écho du Nord



LA FONDATION  
JASMIN ROY

## Kelly-Anne associates herself to the Jasmin Roy Foundation

<http://www.lechodunord.ca/2013/05/08/kelly-anne-sassocie-a-la-fondation-jasmin-roy>



Since the launching of the anti-bullying song “Changer les choses” Many new and exciting opportunities have presented themselves for the talented young singer Kelly-Anne Roy, who will be performing the song at the «Gala des exceptionnels» at the Studios High School on May 14.

The Jasmin Roy Foundation has just endorsed a portion of the online sales of the song «Changer les choses», which was launched in February 21. Written by Kelly- Anne sister, Sarah Jade, the song is currently sold at \$3 via PayPal and a portion of profits will be donated to the Jasmin Roy Foundation.

The music was composed by Stéphane Roy, Kelly-Anne’s father . He managed to have the song played in three radio stations in New Brunswick because he has family there. “The stations there are very open to featuring a new artist, it’s a great opportunity!” said Mr. Roy . He also hopes that the radio stations in Quebec could provide the same opportunity. That is why he sent the song to several Quebec radio stations.

### Approaching the Ministry of Education

Since the subject is a great concern for our youth it went all the way to the Ministry of Education. They found the song very positive and they believe in the project. M. Roy would like every child could listen and download the song for free.



# CHANGER LES CHOSES

## Summary

Le Mirabel  
L'Écho du Nord  
QUÉBECOR

ON CONNAÎT  
LA CHANSON



## Launching

After winning \$ 100,000 in the show «On connaît la chanson» , the Roy family wants to raise awareness through a song denouncing bullying. More than 100 people attended the launch of the song «Changer les choses» at the Studios high School , in which was also broadcast live , issue the song where the Roy family won no less than \$ 100 000 are known .

"It was difficult to keep the secret of the show all that time since it was recorded last August. Tonight, we relived the emotions of the recording ! "Said Stéphane Roy . During this recording , Charles Roy, Kelly-Anne' grandfather , who opened the show with the song Bye bye love , allowing them to earn their first \$ 1,000.

The family climbed the steps with relative ease until it requires "the songwriter " for the song «La petite maison dans la vallée». " I must say we were in our element , but the adrenaline was still very present ," says Stéphane Roy, who is on stage every weekend with Kelly- Anne at the restaurant Villa d'Este St. Jerome. In a bonus song, they also had the opportunity to sing along with their idol Roch Voisine , which was quite a surprise for them.

The emotion was obviously at its peak when they won the \$ 100 000 with the song Let me love you . "It will change our lives," said Stephane Roy then obviously happy . They also all agreed not to attempt the amount to \$ 200,000 level and kept 100 000\$ level

## Changer les choses

The Roy family took advantage of this evening to lounch the song about bullying , «Changer les choses» written by the Kelly-Anne'sister, Sarah Jade and the music compose by their father. " Since we have a recording studio at home, often they produced musical projects . The next album of Kelly- Anne , which will be released in the fall, will be registered with us , "says Roy

The song Change things , which was basically a school project Sarah Jade is currently in the hands of Jasmin Roy, thanks to the production team of the issuance of VAT, which had the opportunity to hear the song during the hearing. " We want the song is known , of course, and we hope to participate in the fight because of bullying ," says the young singer Sarah Jade .

For the moment, it is possible to buy the song for \$ 3 on the new website of Kelly- Anne . A portion of the proceeds are donated to the Jasmin Roy Foundation : [www.kellyanneroy.com](http://www.kellyanneroy.com).

---

**CHANGERLESCHOSES.COM**



## Journal de Montréal, Le Mirabel, L'écho du nord.

The young singer Kelly-Anne Roy, his father Stéphane and his grandfather Charles will be the stars of «On connaît la chanson» TVA Thursday, February 21.

Kelly-Anne apply for the youth contest, but because she was to be 18 years old at the time of recording, they an roll her in the adult program. Interviewed in their home recording studio, Kelly-Anne and her father Stéphane talk about the experience of august 10th recording "It's the experience of a lifetime! "Says Kelly-Anne. "We received a lot of energy in this recording as much of the crowd, with 60 of our friends were part of that crew that greeted us in real stars," says Stéphane Roy.

## An adventure

The story begins as Kelly-Anne sent her demo of two songs. The first audition sang «I'm yours» without music at the youth audition. Second audition May 17th she sang with her dad, Deliver me from Roch Voisine, their common idol.

This performance didn't go unnoticed by the production of the show. Throughout the audition, the production team learns that Stéphane's father, Charles Roy, who lives in New Brunswick, also sings. On June 21, all three are invited to come in for a third audition. To their big suprise they found out they were being film.

All three of them sang «Your Cheating heart» of Hank Williams. It did take much from the production to confirm that all three of them were in love with country folk and they were to participate in a special family show.

## Music a family passion

This experience has delighted the whole family. "We did what we love the most, that is to say, sing, says Stéphane, who's been recording his daughter's song for several years. For my father Charles, who is 70 years old, it was an experience of a life time.

"Mario Tessier was great with us. He coached us before the recording and told us to have fun, everything would be fine and enjoy the experience. To know how far they went in the challenge, tune in on Thursday february 21 at 8:00 pm on the TVA channel.

**Since february 21 2013, three radio stations in New Brunswick are playing the song "Things Change" Shediac, Moncton, Saint-Quentin. We hope it will be heard in all the radio stations in Quebec soon. The Journal Mirabel and Northern Echo.**

## Ministry of Education Recreation and Sports

Since the launch of the anti-bullying song "Changer les choses" Many new and exciting opportunities have presented themselves for the talented young singer from St. Jérôme, Kelly-Anne Roy, who will be performing the song at the «Gala des Exceptionnels» at the Studios High School on May 14.

The Jasmin Roy Foundation has just endorsed a portion of the online sales of the song «Changer les choses» , which was launched in February 21. Written by Kelly- Anne's sister, Sarah Jade, the song is currently sold at \$3 via PayPal and a portion of profits will be donated to the Jasmin Roy Foundation.

The music was composed by Stéphane Roy, Kelly-Anne's father. He managed to have the song played in three radio stations in New Brunswick since he has family there. "The stations there are very open to featuring a new artist, it's a great opportunity!" said Mr. Roy . He also hopes that the radio stations in Quebec can provide the same opportunity. That is why he sent the song to several Quebec radio stations.

## Approaching the Ministry of Education

Since the subject is a great concern for our youth it went all the way to the Ministry of Education. They found the song very positive and they believe in the project. M. Roy hopes every child has the opportunity to listen to the song for free.

From her perspective, Kelly-Anne Roy has had the chance to perform "Changer le Choses" at the «Gala des Exceptionnels» at the Studios High School on May 14. The winners of the «Chapeau les Filles» contest will also be revealed in Laval on May 16th.

### Website



To see the website visit the link  
[www.changerleschoses.com](http://www.changerleschoses.com)

### *Videoclip*



**Video and website launching  
at «Salut Bonjour» on september 30, 2013  
Are is the link <http://goo.gl/j58bKf>**

Since the launch of the video clip, schools across Quebec and New Brunswick communicate with us via the website [changeleschoses.com](http://changeleschoses.com). They are asking for the song. They are ready to join the program ***Changer les choses***. Here are the contest details.

**The most sponsorship we  
have with us, the more  
people will be sensitive to**

**CHANGERLESCHOSES.COM**

**This is the link to the website. You will find the video and contest details.  
Take a few minutes to explore the site. We are very proud!**

*Thank You!  
The Roy Family*